

FIG. 1A

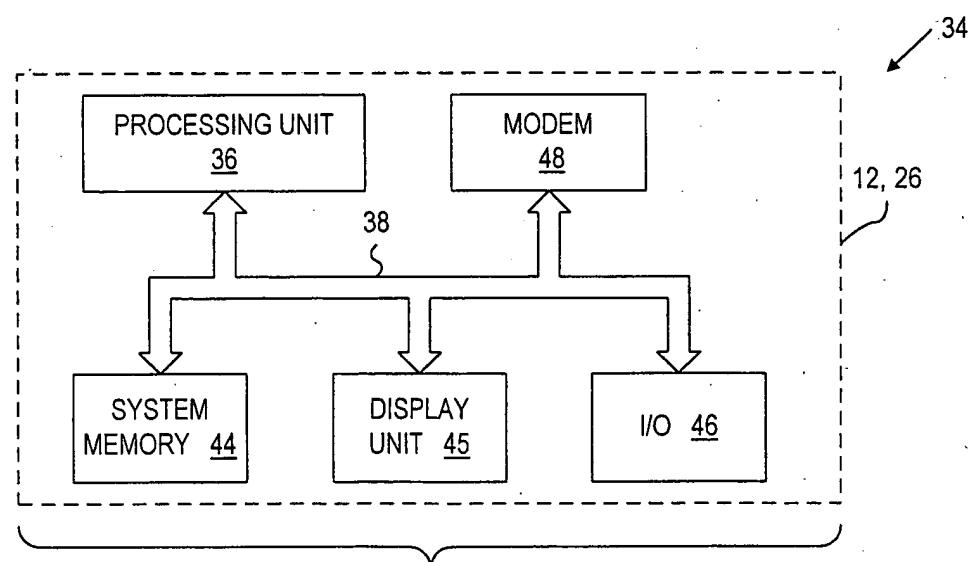


FIG. 1B

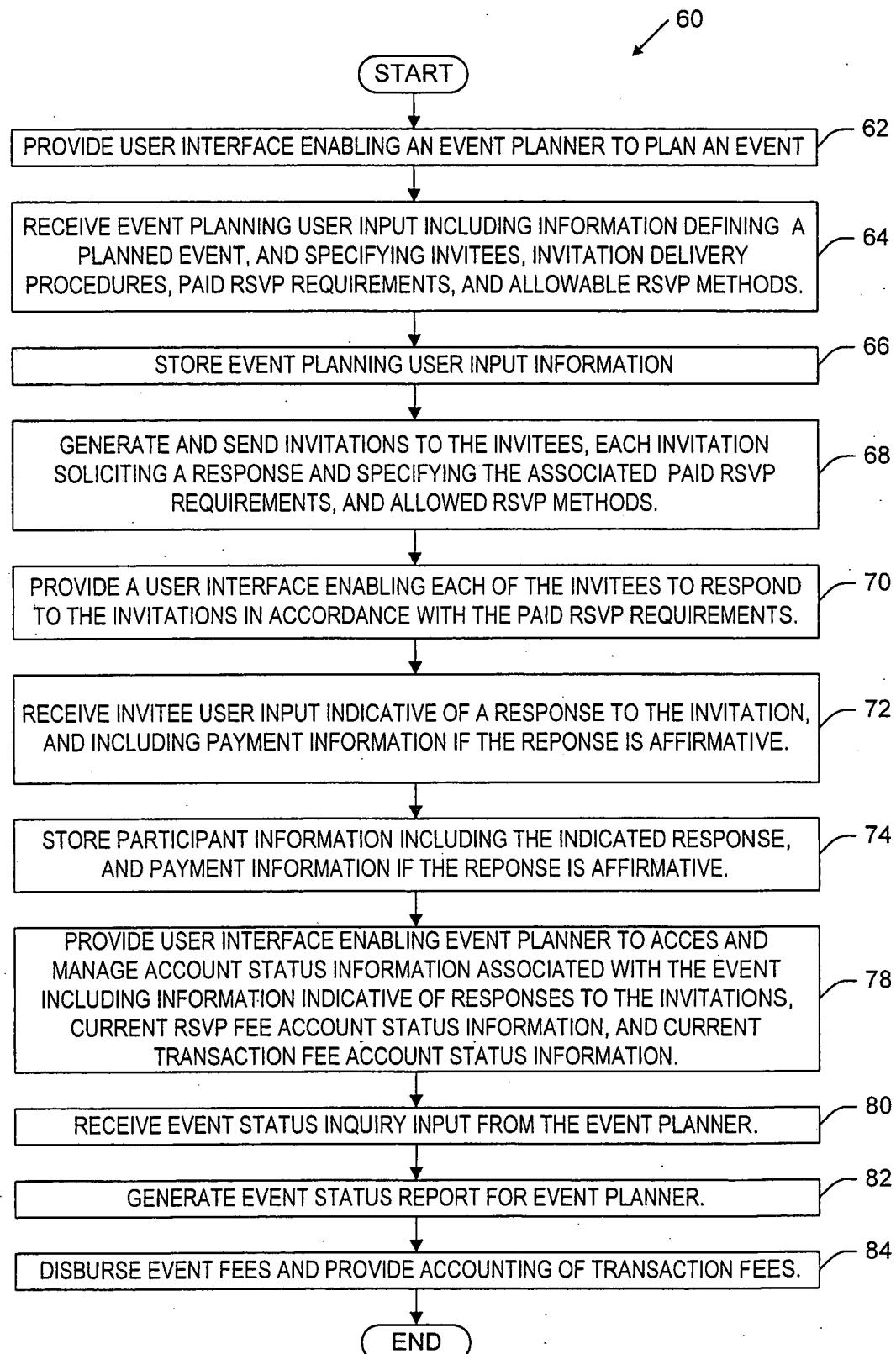
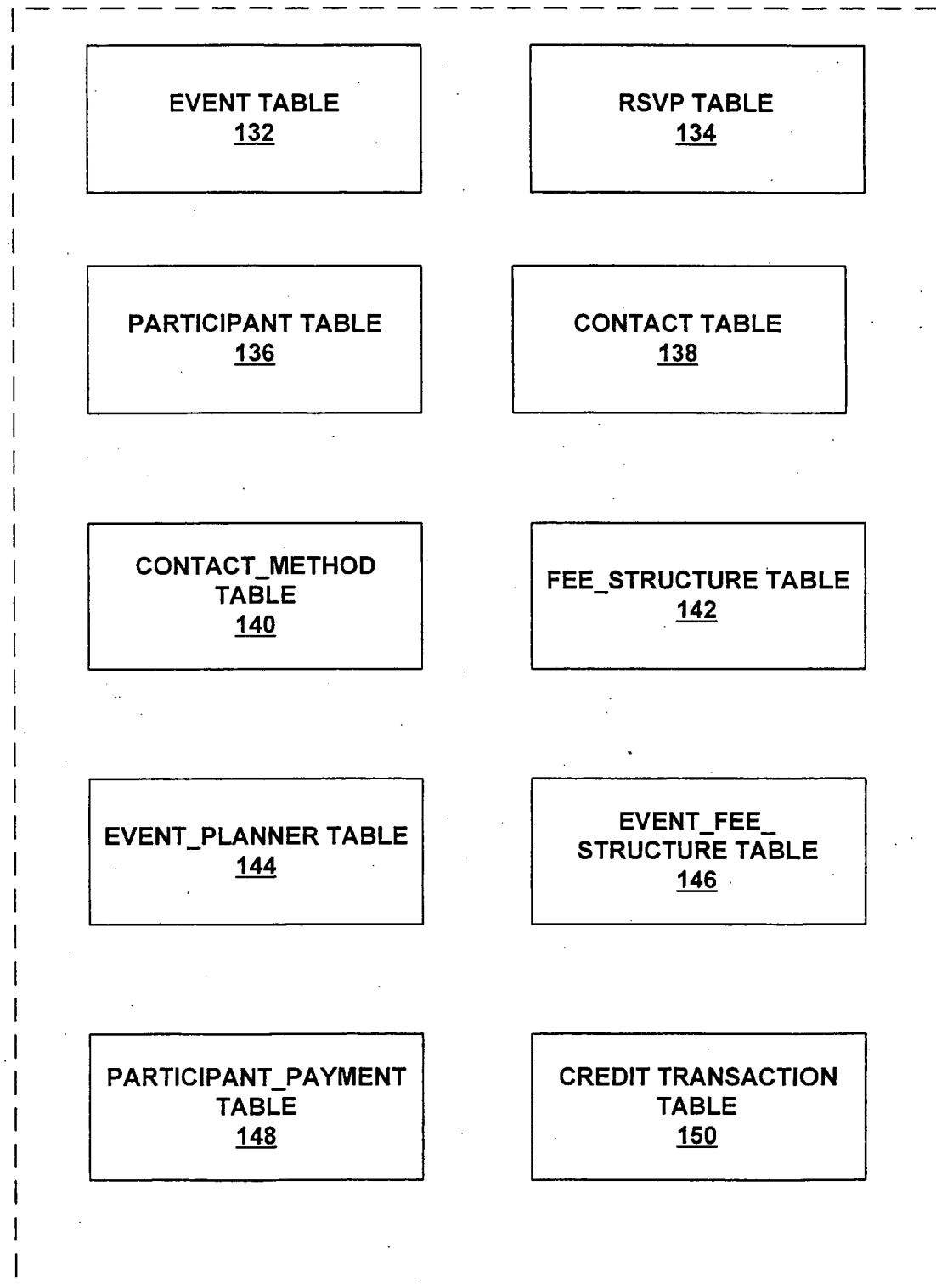


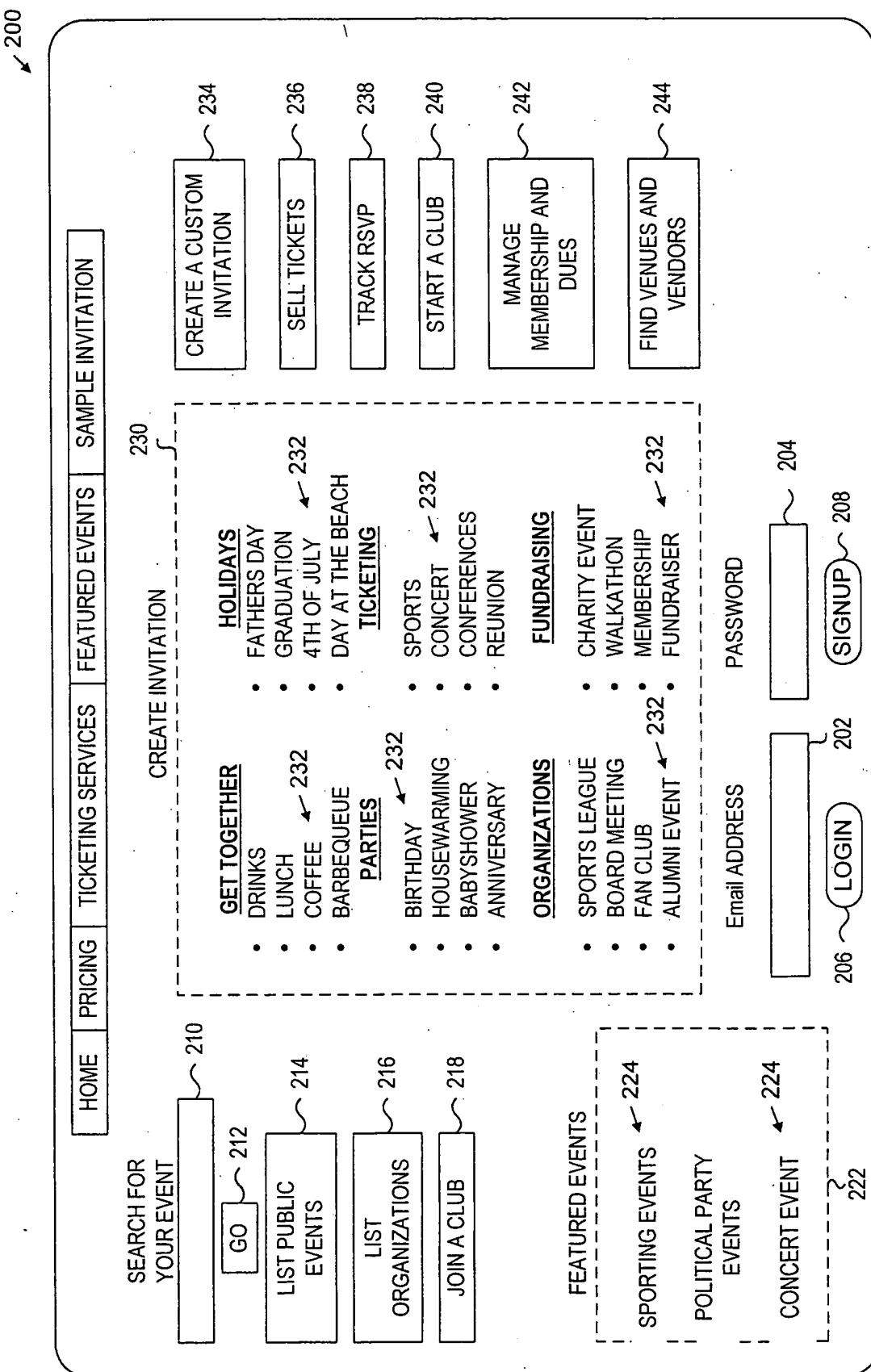
FIG. 1C

130



16

FIG. 2



3  
FIG.

250

## PERSONAL ACCOUNT

HELLO JOHN DOE, WELCOME BACK

256

### PLAN AN EVENT

- CREATE AN INVITATION
- MANAGE MY EVENTS
- GENERATE EVENT REPORTS
- FIND VENUES & VENDORS

#### CURRENT EVENTS ... CLICK HERE FOR MORE

EVENT NAME	EVENT DATE	RSVP STATUS
FUNDRAISER 2000	JUNE 22, 2000, 9AM	INCOMPLETE

252

### MANAGE CLUBS AND ORGANIZATIONS

- MODIFY MY CLUB PAGE
- VIEW MY CLUB PAGE
- MANAGE MY MEMBERSHIPS
- MANAGE DONATIONS

#### PAST EVENTS ... CLICK HERE FOR MORE

EVENT NAME	EVENT DATE	RSVP STATUS

254

### MY ADDRESS BOOK

- MANAGE ADDRESS BOOK
- IMPORT ADDRESS BOOK

### CREATE INVITATION

230

### MY PROFILE

- MODIFY PROFILE INFORMATION
- MODIFY BILLING INFORMATION
- GENERATE ACCOUNT REPORTS

262

#### GET TOGETHER

- DRINKS
  - LUNCH
  - COFFEE 232
  - BARBECUE
- #### PARTIES
- BIRTHDAY 232
  - HOUSEWARMING
  - BABYSHOWER
  - ANNIVERSARY

#### HOLIDAYS

- FATHERS DAY
  - GRADUATION
  - 4TH OF JULY 232
  - DAY AT THE BEACH
- #### TICKETING

- SPORTS
- CONCERT 232
- CONFERENCES
- REUNION

#### ORGANIZATIONS

- SPORTS LEAGUE
- BOARD MEETING
- FAN CLUB
- ALUMNI EVENT 232

#### FUNDRAISING

- CHARITY EVENT
- WALKATHON
- MEMBERSHIP 232
- FUNDRAISER

234

CREATE A CUSTOM INVITATION

FIG. 4

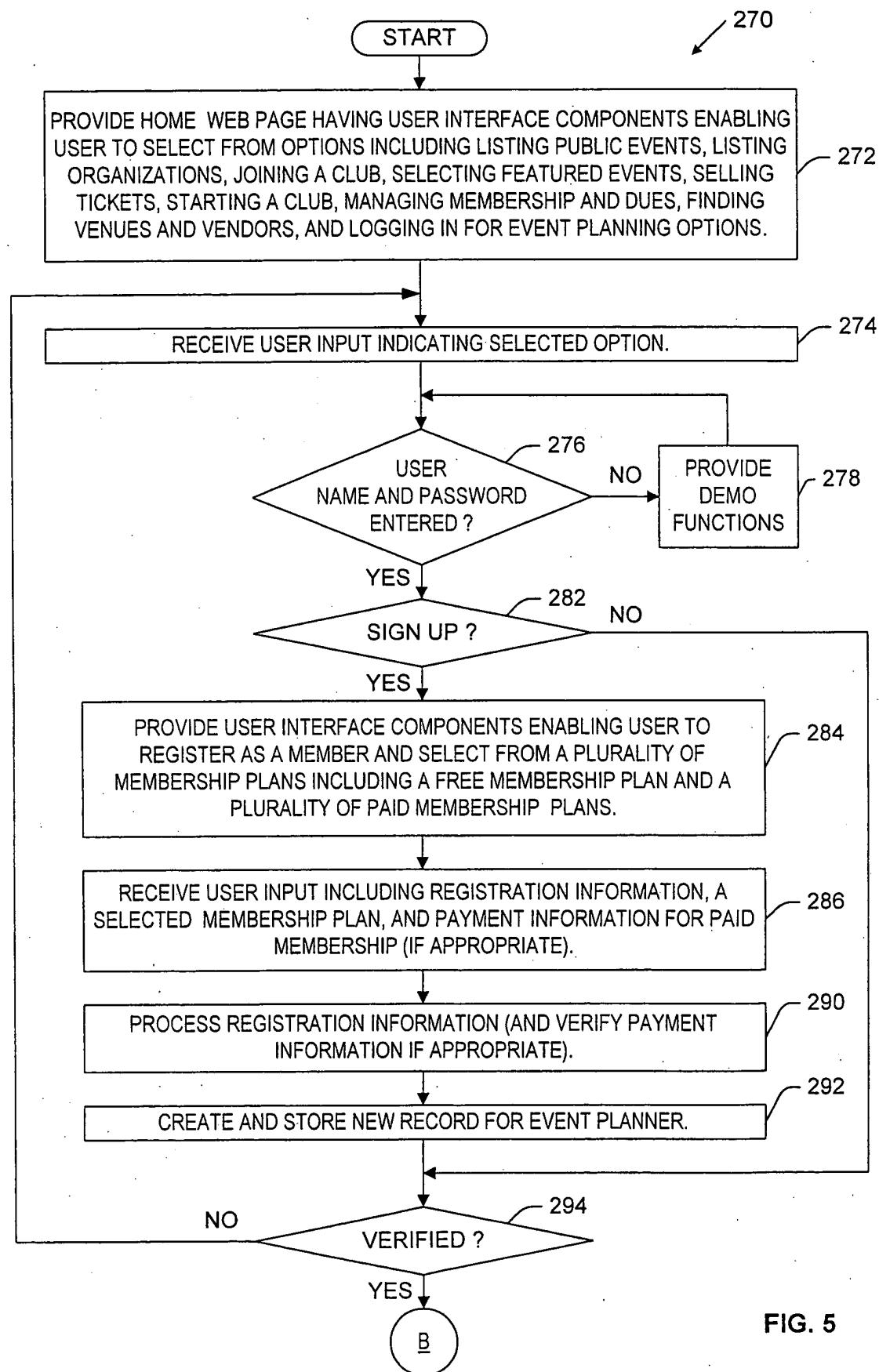


FIG. 5

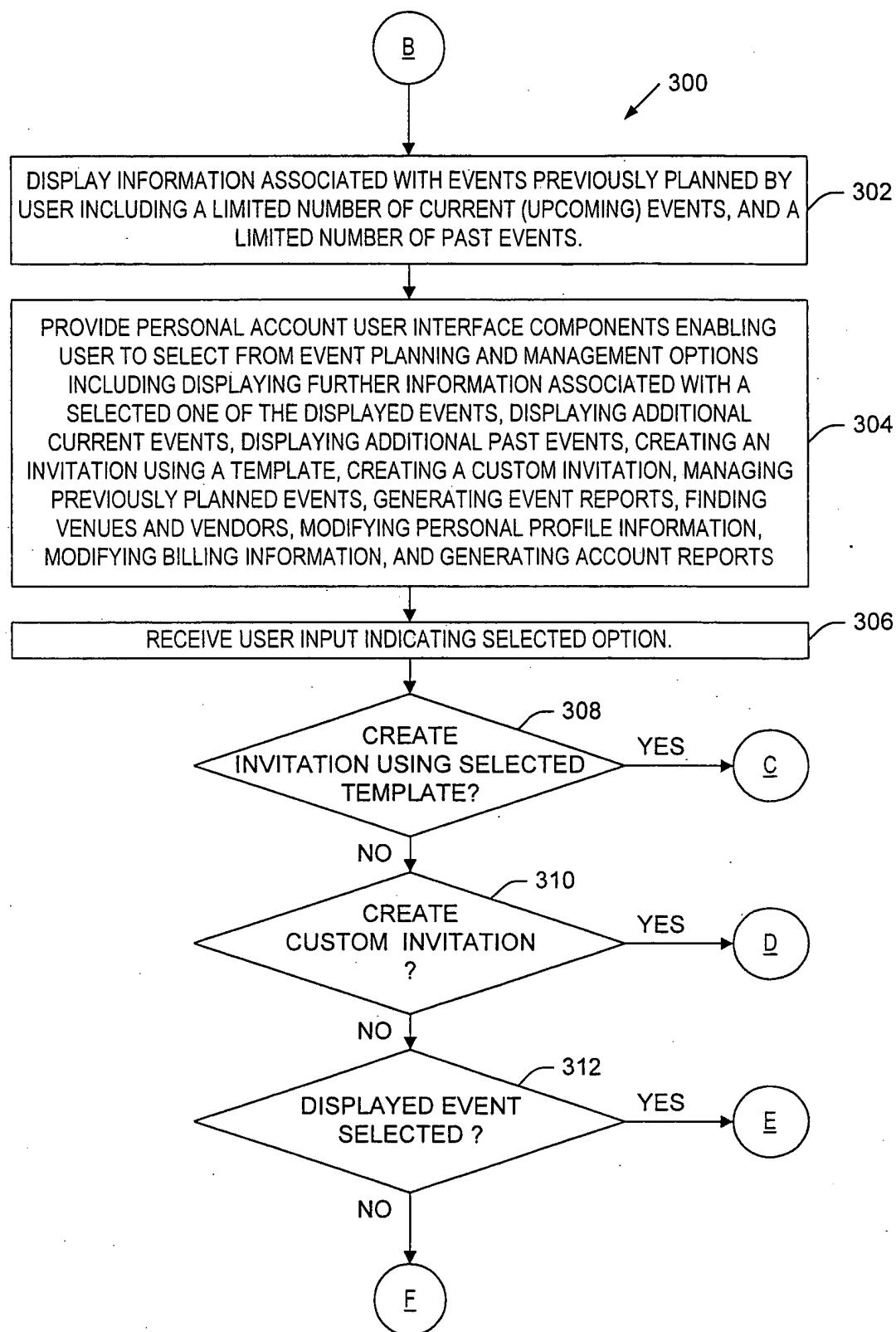


FIG. 6

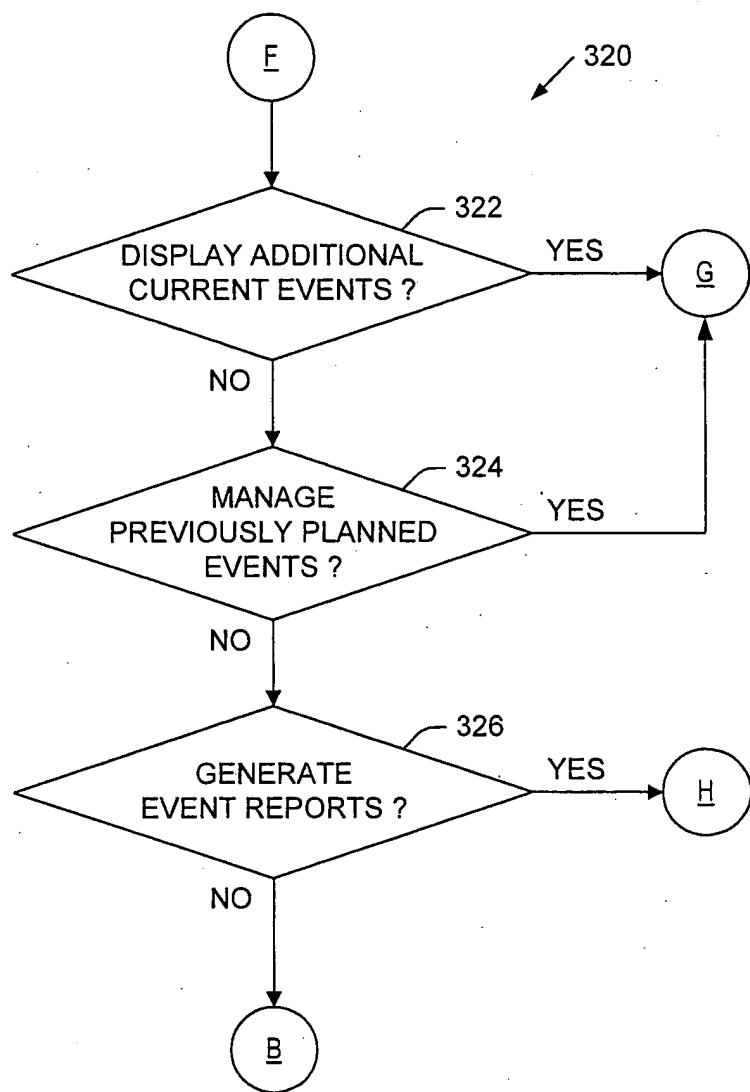


FIG. 7

350

**HEADER IMAGE**  
352

EVENT NAME:  358

SALUTATION: You have been invited to  360

WHEN:

JUN  22  2000  [VIEW CALENDAR](#)

PACIFIC STANDARD TIME

09  00  PM   
 SHOW NO TIME

DURATION:

1  HOURS  0  MINUTES

1  DAYS  OPEN ENDED

WHAT'S HAPPENING:  
 364

WHERE:

LOCATION  372

ADDRESS  376

CITY  378

STATE  ZIP  378

COUNTRY  368

PROVIDE AN ONLINE MAP TO THE VENT 369  
 PROVIDE ONLINE DIRECTIONS TO THE EVENT 369

LET YOUR GUESTS  374  
RSVP VIA PHONE (\$)  366

LIST EVENTS IN THE PUBLIC EVENTS DIRECTORY  
 MAXIMUM NUMBER OF ATTENDEES

**FOOTER IMAGE**  
356

BILL@ABCD.COM  370  
BETTY@XYZ.COM

**CONTINUE** 380

FIG. 8

400

INVITATION ↗ 404

TEMPLATE:

- CHANGE IMAGES
- CHANGE LAYOUT
- CHANGE THEME
- CHANGE COLORS

INVITATION ↗ 406

OPTIONS:

- MAIL/FAX INVITATIONS
- RSVP BY PHONE
- SCHEDULE GUEST REMINDERS
- INVITE MORE GUESTS

GUEST ↗ 408

INTERACTION:

- ENABLE GUEST COMMENTS
- ASK GUESTS QUESTIONS
- GUEST LIST PRIVACY
- ENABLE INVITATION FORWARDING

EVENT OPTIONS:

- PRINT MAILING LABELS
- PRINT NAME BADGES
- SET UP TICKETING

PREVIEW ↗ 412

AND EXIT:

- PREVIEW MY INVITATION
- SAVE & EXIT ↗ 414
- SEND INVITATIONS

402

HEADER IMAGE

352

CHANGE HEADER IMAGE

430

420

HELLO [GUEST LIST]

YOU HAVE BEEN INVITED TO FUNDRAISER  
2000 HOSTED BY JOHN DOE

WHAT'S HAPPENING ↗ 434

RSVP

440

(CLICK HERE TO RESPOND)  
[CHANGE RSVP IMAGE]

MAIN IMAGE

354

CHANGE MAIN IMAGE

422

[YES]  NO  MAYBE

444

[INVITE A FRIEND] WHO ELSE IS COMING ?

448

446

454

YOUR GUESTS CAN TYPE  
COMMENTS HERE

FOR EVENT PLANNER'S  
EYES ONLY

456

WHEN THURSDAY, JUNE 22,  
2000

WHERE EVENT PLAZA  
10 MAIN STREET  
MOUNTAIN VIEW, CA  
94040

[MAP]

[DIRECTIONS]

450

REMIND ME  DAYS BEFORE  
THE EVENT  
THIS OPTION IS FOR YOUR GUESTS

460

FOOTER IMAGE

356

CHANGE FOOTER IMAGE

424

FIG. 9

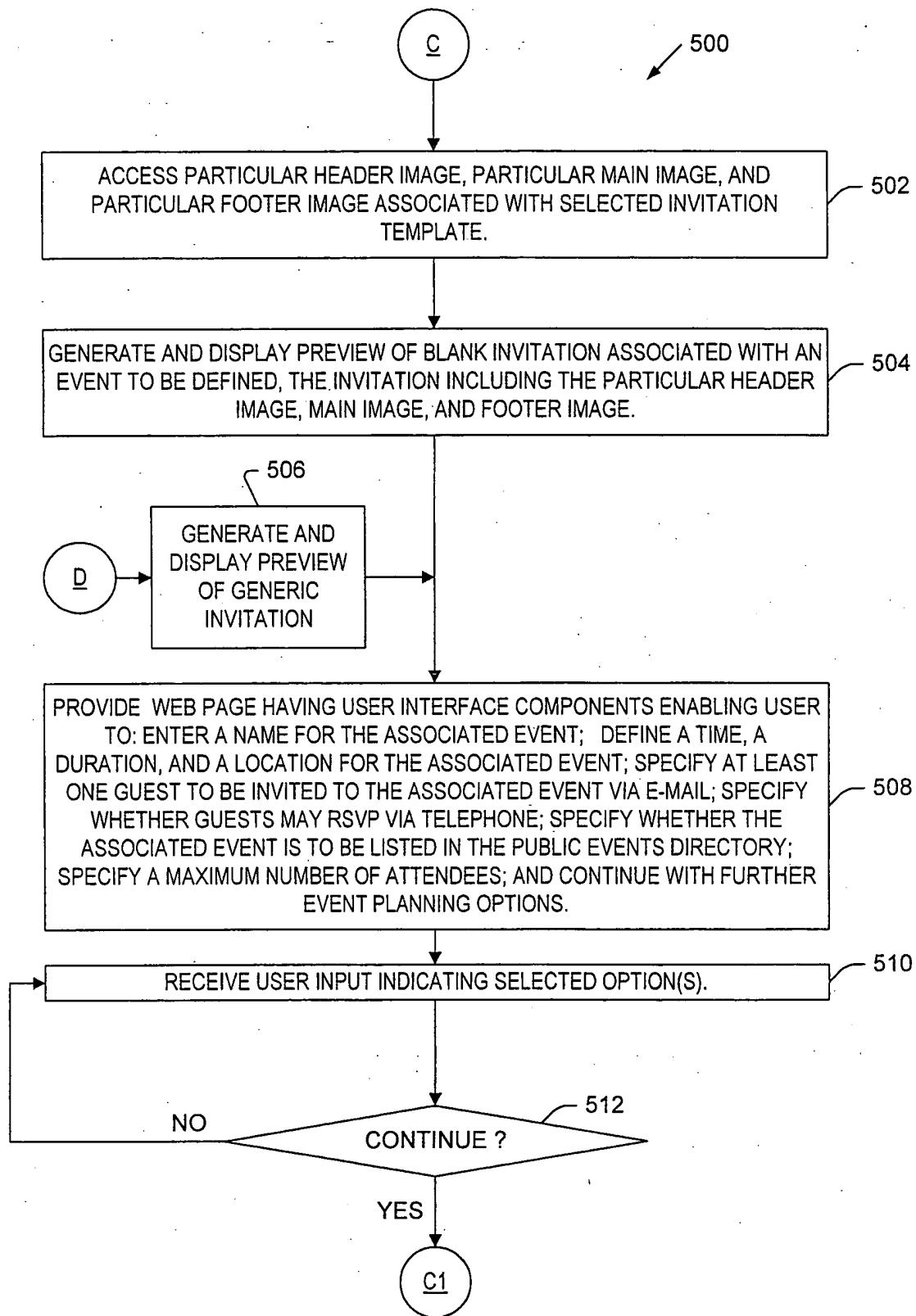


FIG. 10

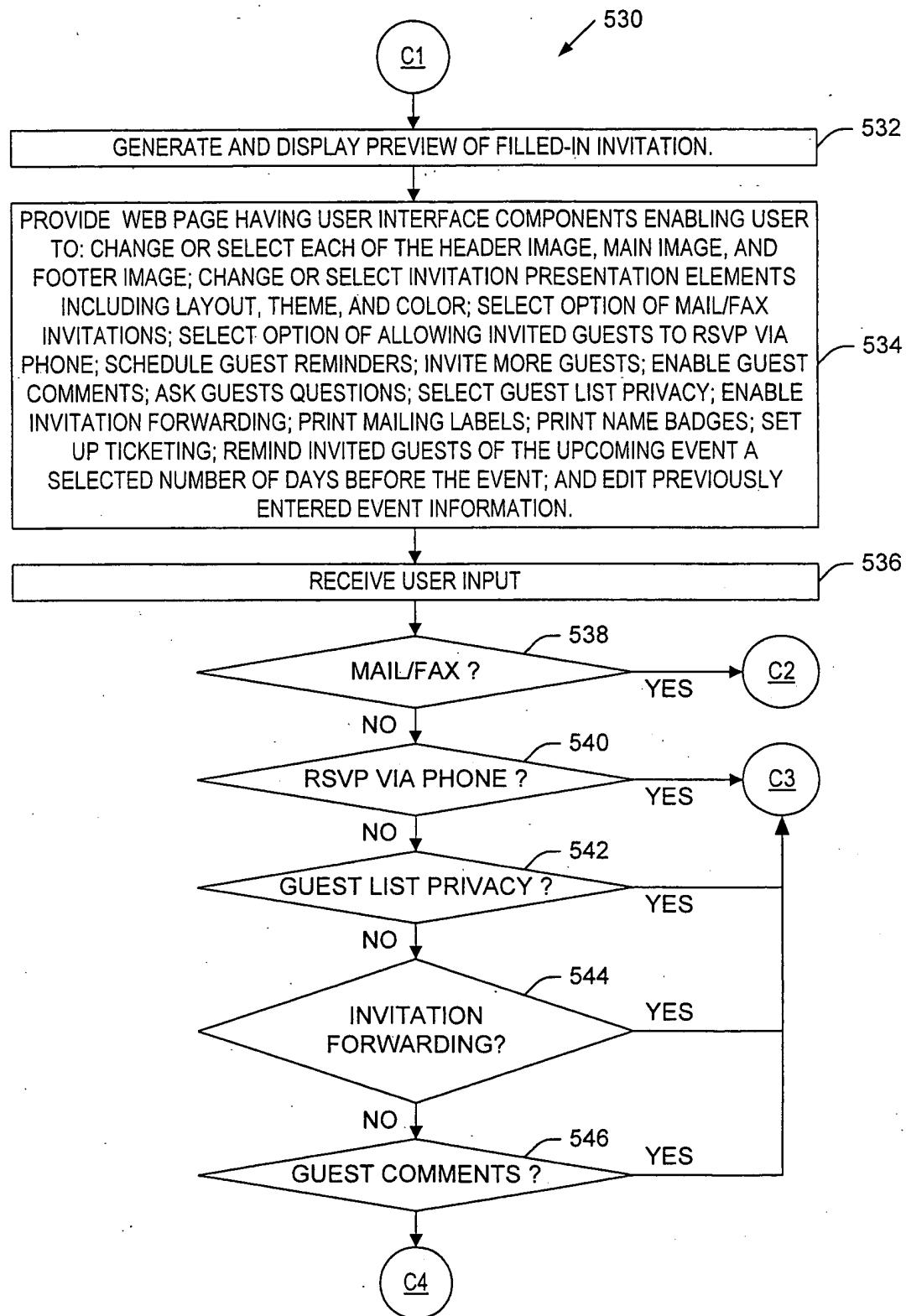


FIG. 11

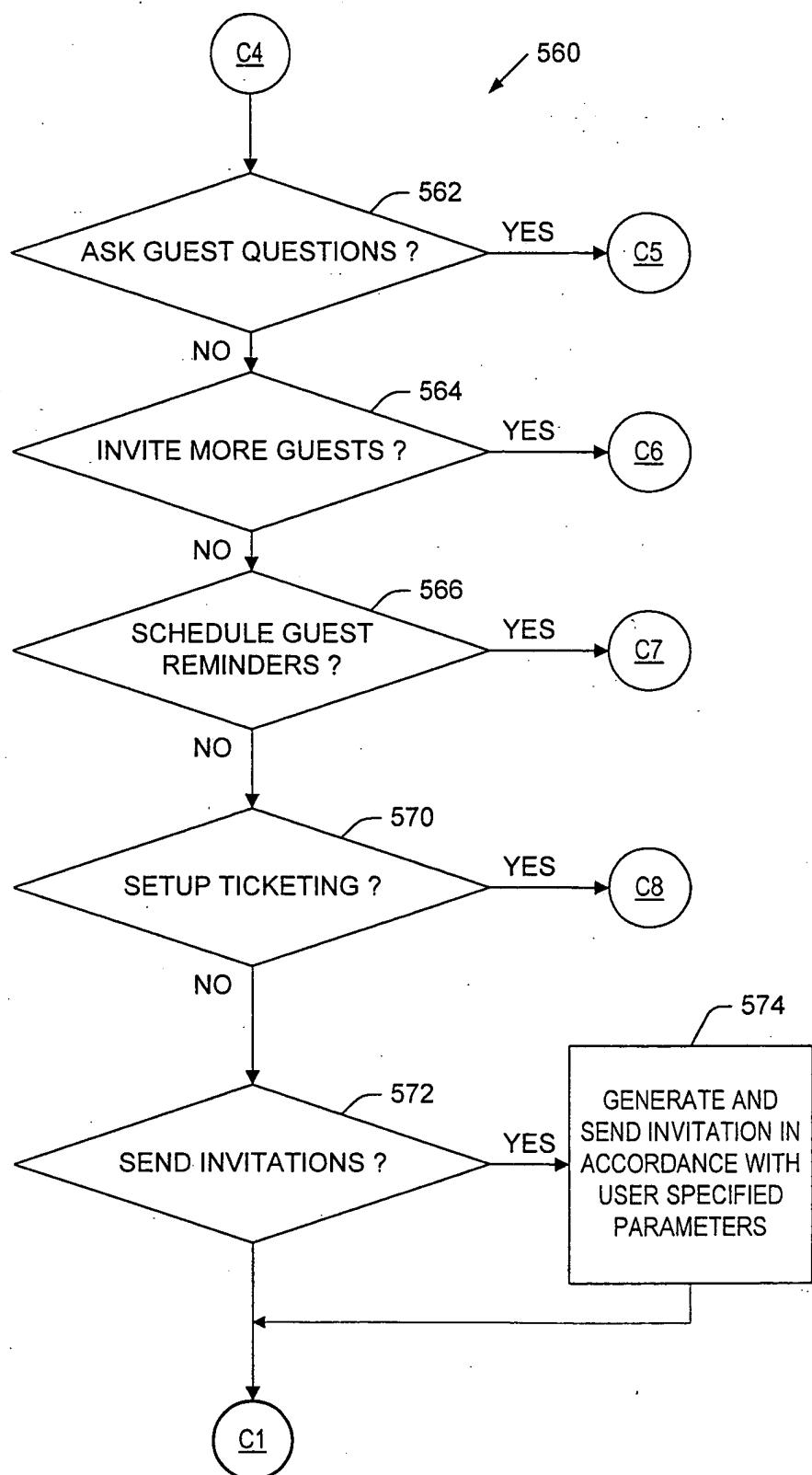


FIG. 12

580

[PREVIEW/FAX/INVITATION]

- ④ USE ALL THE DELIVERY OPTIONS SELECTED BELOW
- ④ USE THE LOWEST COST DELIVERY METHOD FROM THE OPTIONS SELECTED BELOW
- ④ USE THE GUEST'S PREFERRED DELIVERY OPTIONS ONLY IF SELECTED BELOW:

582

Email (Free):	<input checked="" type="checkbox"/>	Home Email	<input checked="" type="checkbox"/>	Business Email
Fax (\$):	<input checked="" type="checkbox"/>	Home Fax	<input checked="" type="checkbox"/>	Business Fax
Postcard (\$):	<input checked="" type="checkbox"/>	Home Address	<input checked="" type="checkbox"/>	Business Address
Letter (\$):	<input checked="" type="checkbox"/>	Home Address	<input checked="" type="checkbox"/>	Business Address

584

SEND INVITATION TO:

- ④ ALL GUESTS.
- ④ SEND TO THE FOLLOWING GROUP OF RECIPIENTS:
  - NEW GUESTS ONLY
  - GUESTS WHO HAVE NOT YET RESPONDED

586

[CONTINUE]

[CANCEL]

FIG. 13

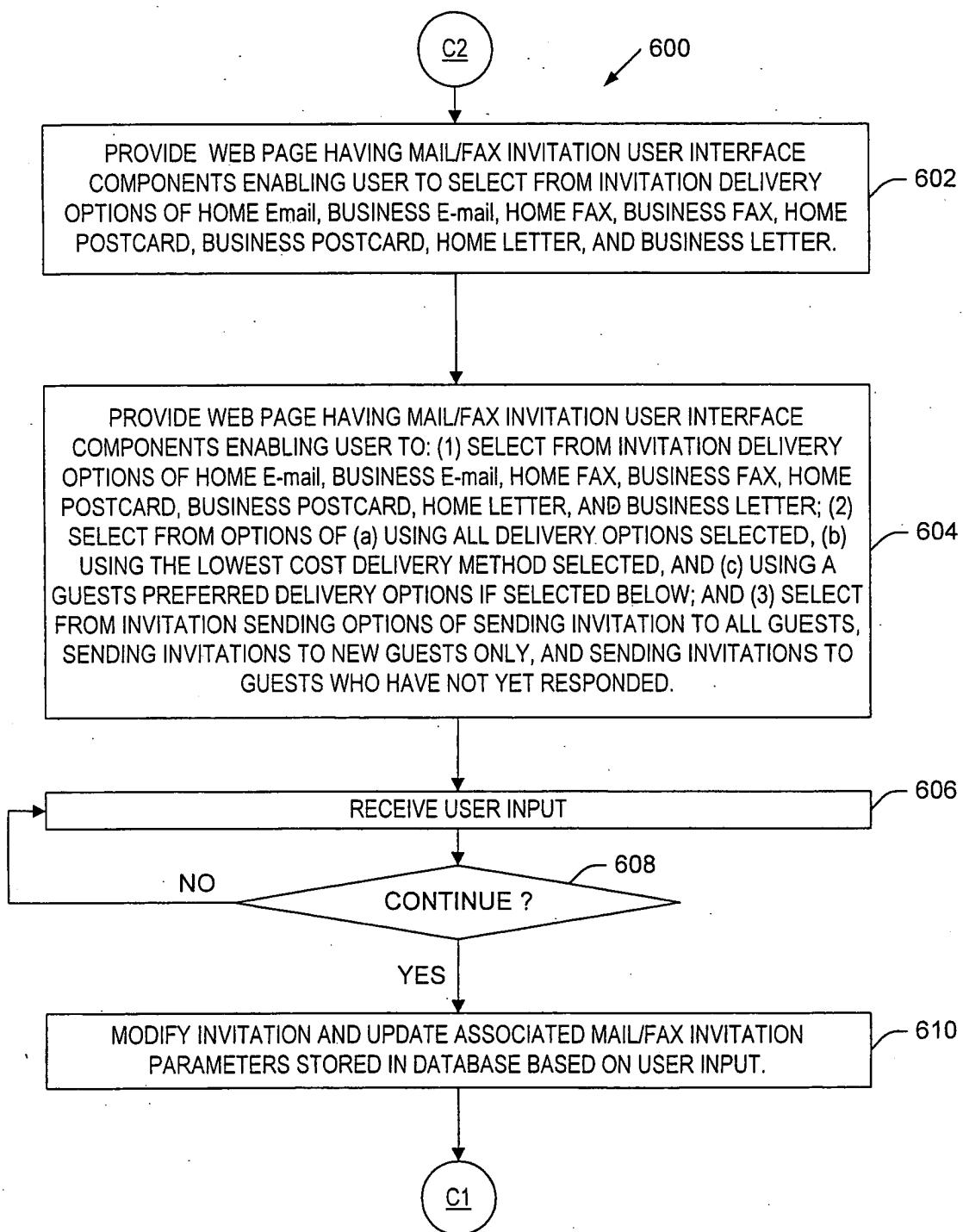


FIG. 14

650

652

Maximum number of attendees:

654

Guest Privacy

- Allow guests to see who has been invited and who will attend this event.
- This event is by invitation only.
- List this event in the seeUthere.com public events directory.
- Allow guests to choose "Maybe" as an RSVP option on the invitation page.

656

RSVP by Phone (\$ - additional cost)

- Offer automated telephone response registration for this event.  
(Allow your invited guests to register for this event over the telephone)

Invitation Forwarding

- Allow guests to forward this invitation to other people.

658

Guest Comments

- Allow guests to post messages and comments regarding the event.
- Make all guest comments private

660

662



FIG. 15

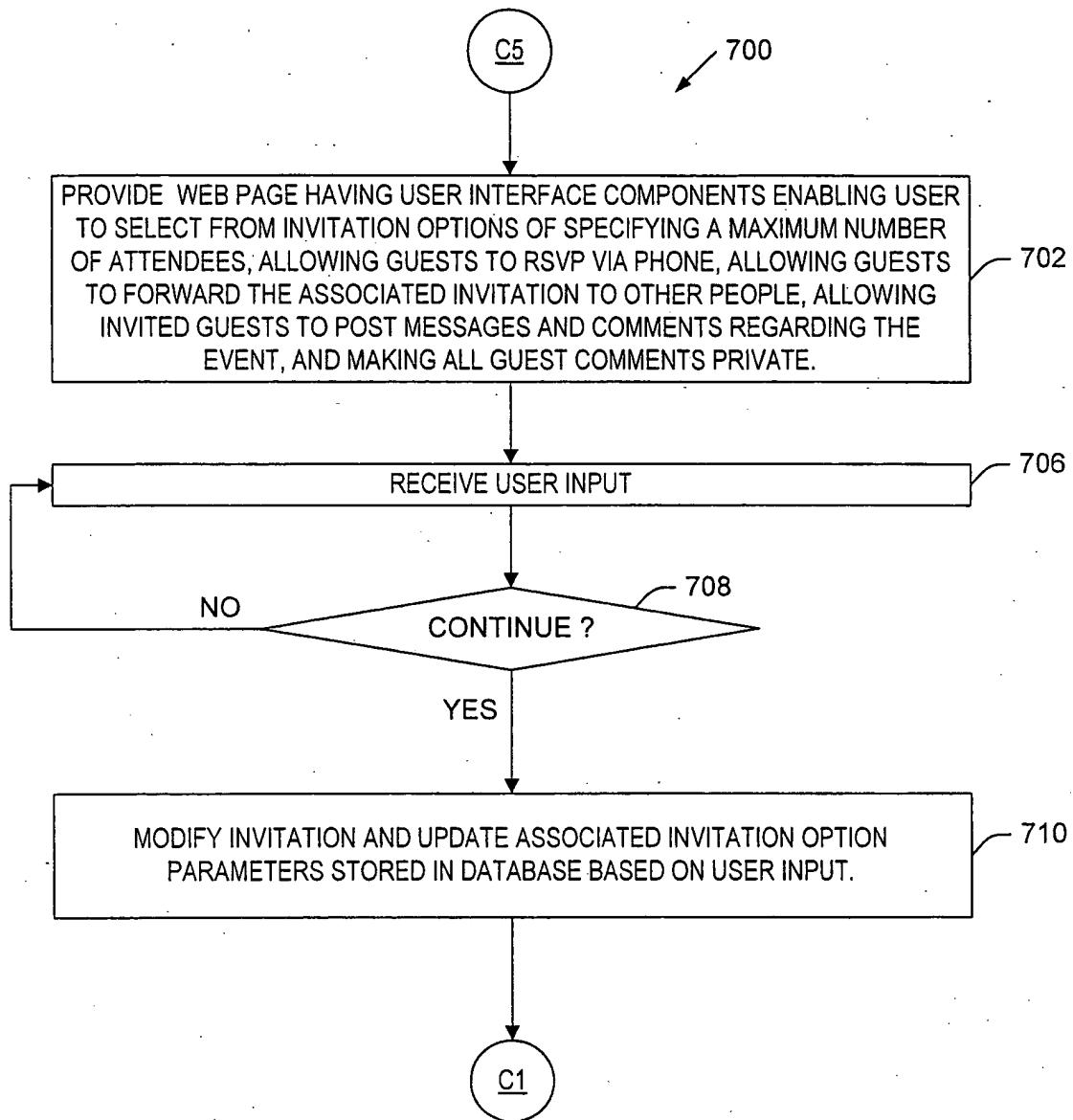


FIG. 16

720

**ASK YOUR GUESTS QUESTIONS BEFORE THE EVENT**

TEXT	YES/NO	MULTIPLE CHOICE
Q <input type="text" value="EVENT PLAZA"/>		722
A <input type="text" value="(TEXT)"/> <input checked="" type="checkbox"/>	<input type="text"/>	
<input checked="" type="checkbox"/> LET OTHER INVITEES SEE REPOSTIES TO THIS QUESTION		
Q <input type="text" value="EVENT PLAZA"/>		722
A <input type="text" value="(TEXT)"/> <input checked="" type="checkbox"/>	<input type="text"/>	
<input checked="" type="checkbox"/> LET OTHER INVITEES SEE REPOSTIES TO THIS QUESTION		
724 726 Q <input type="text" value="EVENT PLAZA"/>		722
A <input type="text" value="(TEXT)"/> <input checked="" type="checkbox"/>	<input type="text"/>	
<input checked="" type="checkbox"/> LET OTHER INVITEES SEE REPOSTIES TO THIS QUESTION		
730	732	728
<input type="checkbox"/> <b>ASK MORE QUESTIONS</b>		
FOR MULTIPLE CHOICE QUESTIONS, ENTER THE POSSIBLE ANSWERS IN THE TEXT BOX AND SEPARATE THEM WITH COMMAS.		
EXAMPLE: <input type="text" value="CHICKEN, BEEF, OR FISH"/>		
CLICK X TO REMOVE QUESTIONS FROM THE LIST.		
<input type="button" value="CONTINUE"/>	736	<input type="button" value="CANCEL"/> 738

FIG. 17

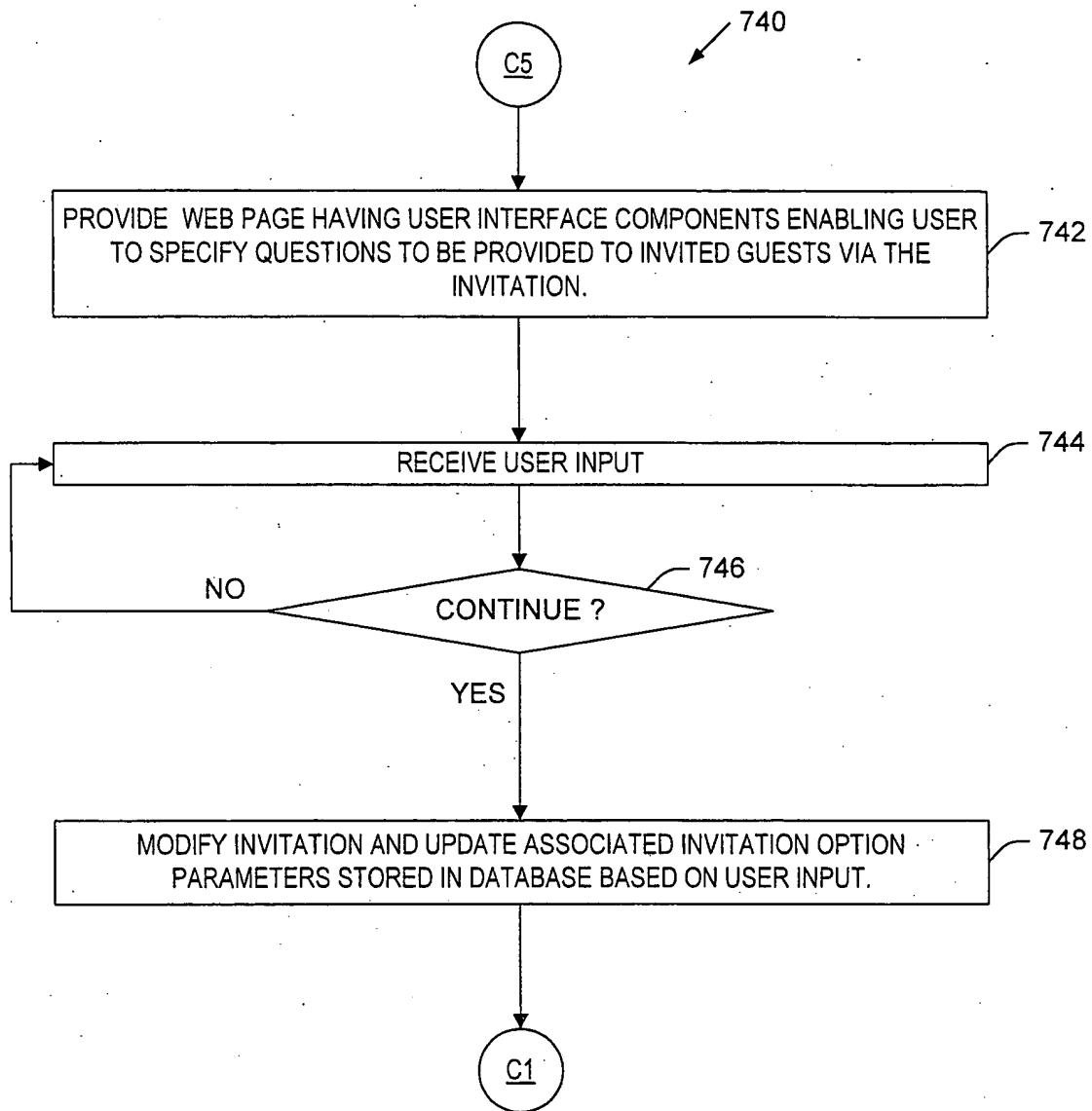


FIG. 18

760

### INVITE MORE GUESTS

INVITE GUESTS TO YOUR EVENT AND SELECT DELIVERY OPTIONS BELOW. CLICK THE CONTINUE BUTTON AT THE BOTTOM OF THIS PAGE AFTER YOU HAVE FINISHED.

762

ALL

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

SELECT  
ALL

LAST NAME	FIRST NAME	INVITED DATE	RSVP
-----------	------------	--------------	------

UNINVITE SELECTED GUESTS
-----------------------------

763

SELECT GUESTS:

INVITE GUESTS FROM YOUR ADDRESS BOOK

INVITE GUESTS FROM: ALL CONTACTS

INVITE SELECTED CONTACT GROUP

768

INVITE GUESTS (TYPE IN GUEST Email  
ADDRESSES BELOW SEPARATE BY COMMA,  
SEMICOLON, SPACE OR CARRIAGE RETURN

770	<input type="text"/>
-----	----------------------

SEND INVITATIONS TO:

- ALL GUESTS  
 THE FOLLOWING GROUP  
OF RECIPIENTS:  
 NEW GUESTS ONLY  
 GUESTS WHO HAVE NOT YET  
RESPONDED

766

DELIVERY OPTIONS:

CLICK HERE IF YOU WANT TO SEND  
INVITATIONS BY FAX, POSTCARD, OR  
LETTER

- ALSO SEND AN INVITATION TO MYSELF  
 THIS EVENT IS BY INVITATION ONLY  
 LIST THIS EVENT ON PUBLIC EVENT'S DIRECTORY  
 ALLOW INVITEES TO SEE WHO HAS  
BEEN INVITED AND WHO WILL  
ATTEND  
 OFFER AUTOMATED TELEPHONE RESPONSE  
REGISTRATION (\$)  
 ALLOW INVITED GUESTS TO FORWARD INVITATION  
TO OTHER PEOPLE

772

CONTINUE

CANCEL

774

776

FIG. 19

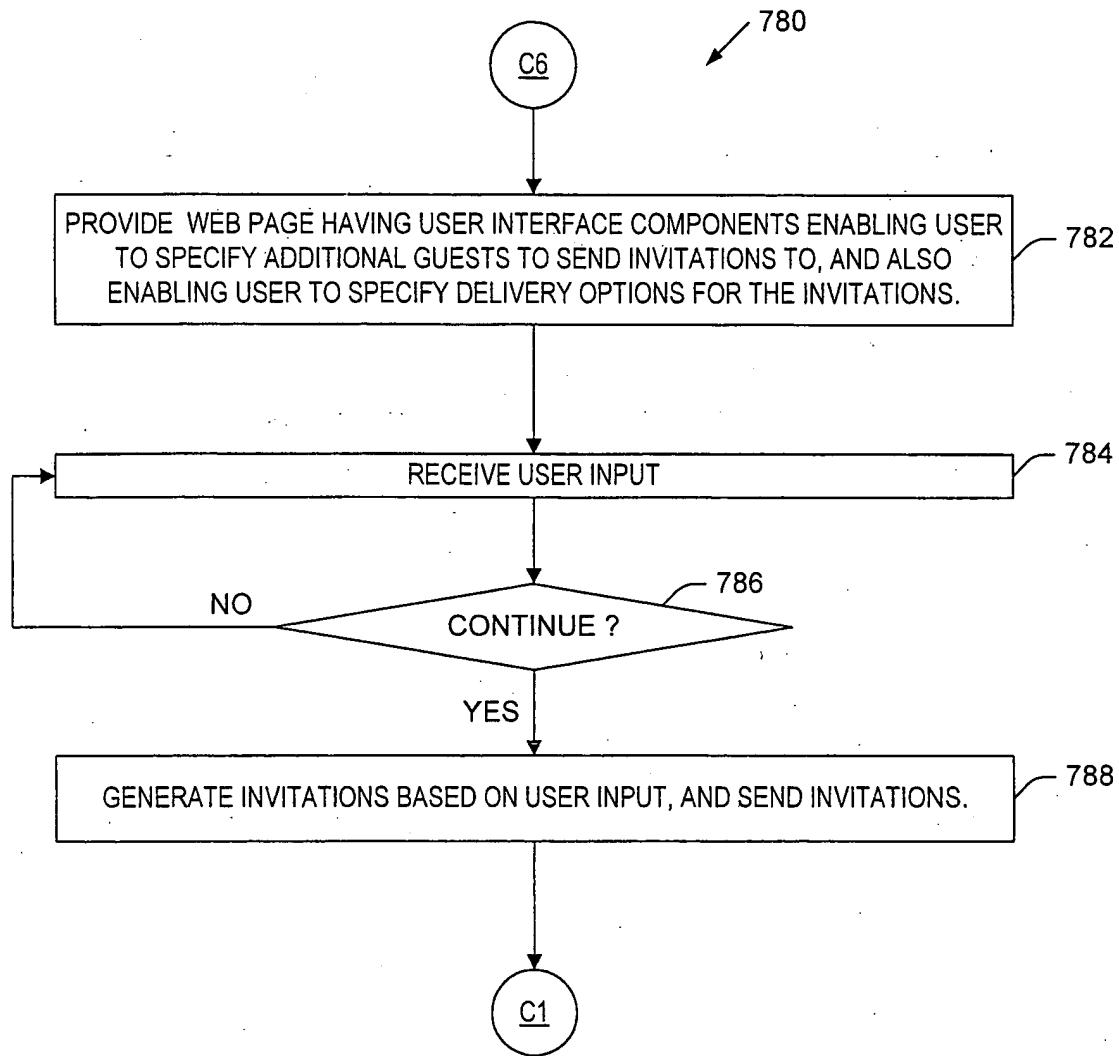


FIG. 20

800

SCHEDULE GUEST REMINDERS

802      804

Send email invitations every  days to guests who have not responded.

806

STARTING      ENDING

JUN  22  2000

USE CALENDAR

JUN  22  2000

USE CALENDAR

808      810

Send a courtesy email reminder  days before the event to all guests who have accepted your invitation.

812      814

FIG. 21

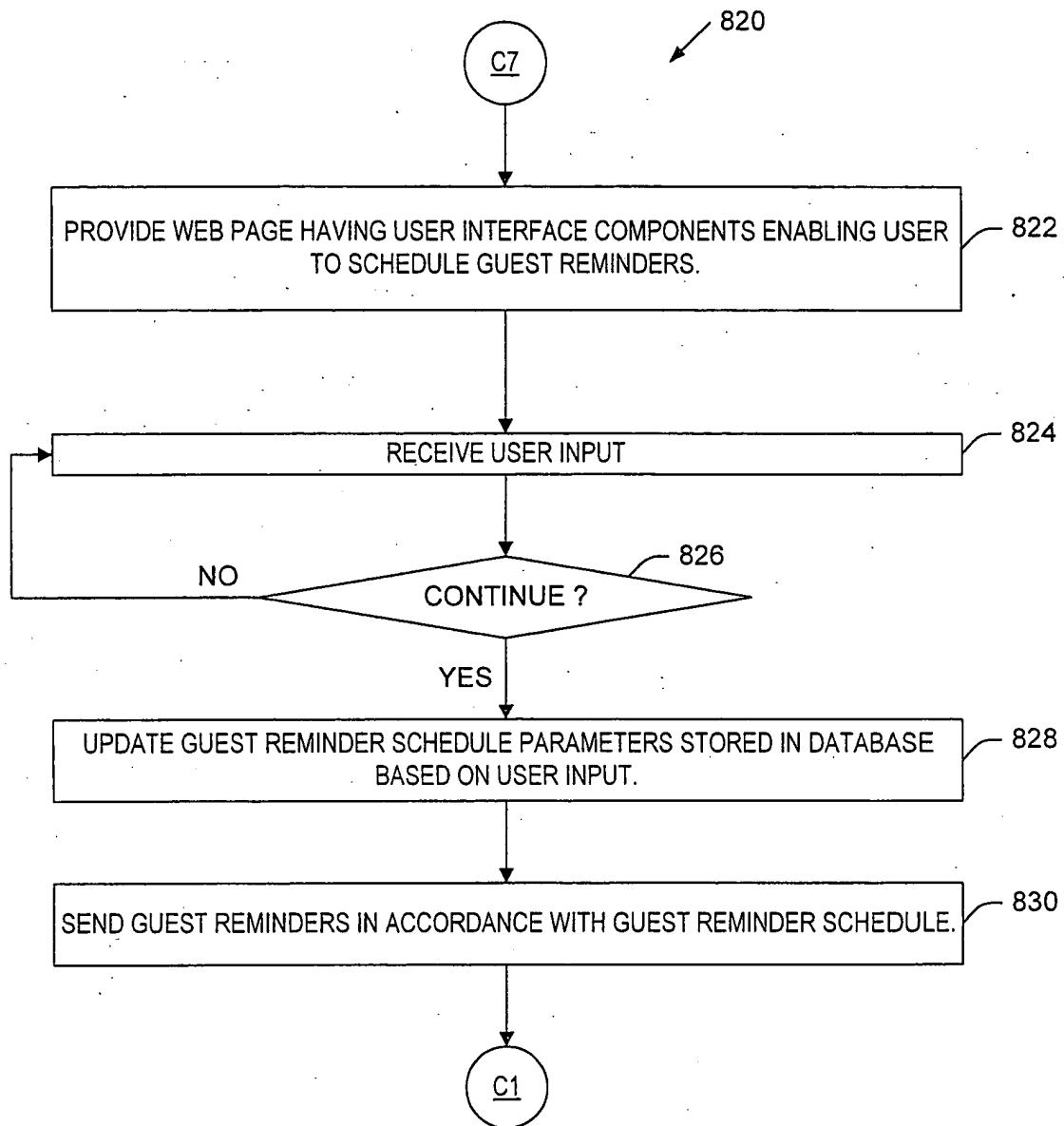


FIG. 22

850

### SET UP TICKETING

SET UP TICKETING OPTIONS FOR YOUR EVENT BELOW. CLICK THE CONTINUE BUTTON AFTER YOU HAVE FINISHED.

CONTINUE

854

#### SELL TICKETS TO YOUR EVENT:

- THIS IS A FREE EVENT
- I WISH TO CHARGE FOR THIS EVENT (FILL OUT THE REST OF THE FORM BELOW)

INDICATE THIS TICKET IS "FREE" ON THE INVITATION

852

856

CONVENIENCE FEE: A CONVENIENCE FEE WILL BE CHARGED FOR EACH TICKET PROCESSED

858

- PAY THIS CONVENIENCE FEE FROM YOUR PROCEEDS OF TICKET SALES

890

- PASS THIS CONVENIENCE FEE TO YOUR CUSTOMERS

#### PURCHASE DEADLINE: SET DEADLINE FOR DISCOUNTED EARLY TICKET PURCHASES:

ALL TICKETS MUST BE PURCHASED BY:

VIEW  
CALENDAR

892

JUN 22 2000

TICKETS: ASSIGN TICKET NAMES, PRICES AND DESCRIPTIONS. CLICK THE CALCULATE BUTTON BELOW TO CREATE THE TICKET

896

TICKET NAME:

TICKET DESCRIPTION:

898

	LAST DAY TO BUY	TICKET PRICE	CONVENIENCE FEE	TOTAL CUSTOMER COST	ORDER PROCESSING FEE	YOUR REVENUE
STD. PRICE	JUN 22, 2000	<input type="text" value="0"/>	N/A	N/A	N/A	N/A

900

902

STATUS [NEW]

FIG. 23

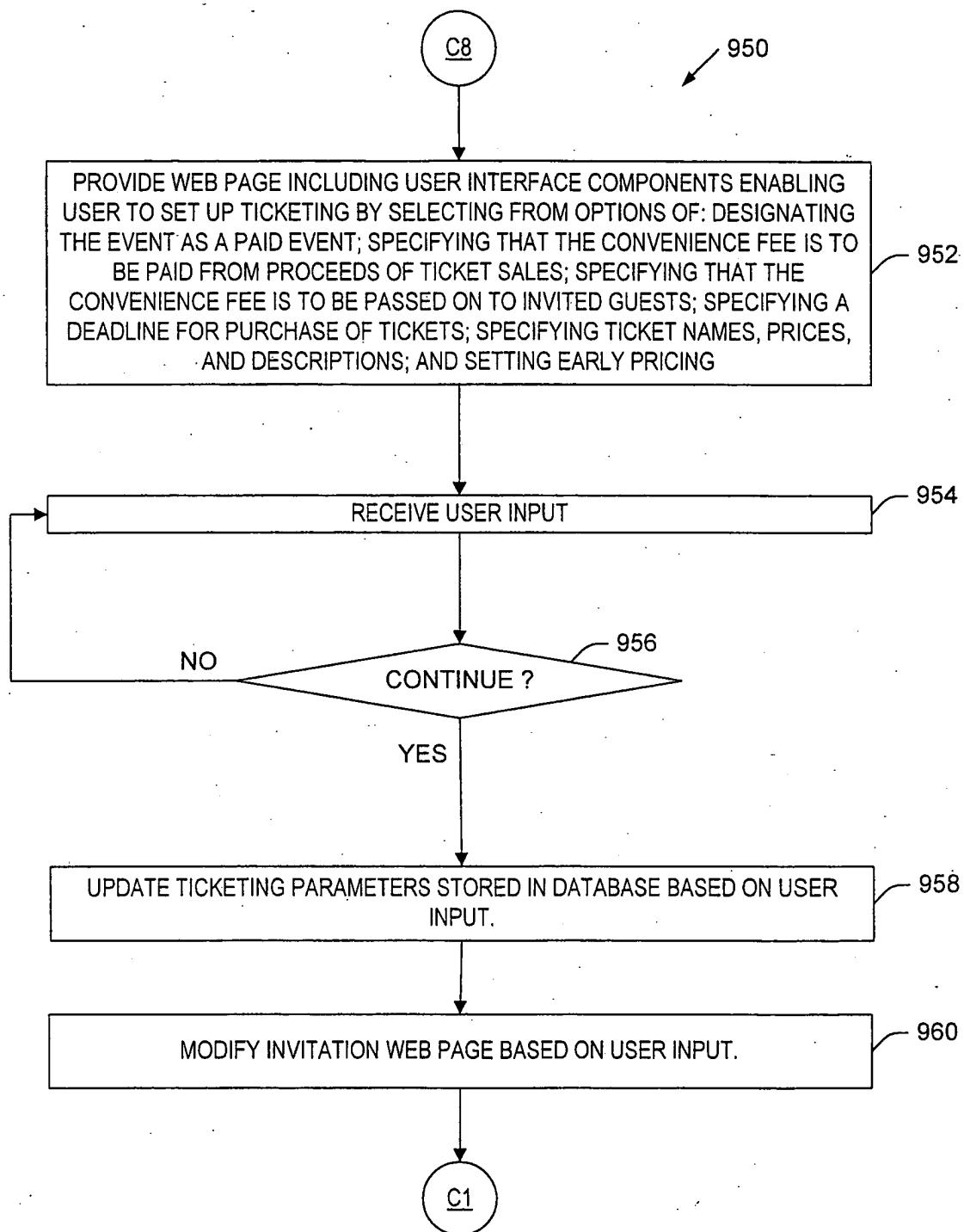


FIG. 24

1000

### EVENT SUMMARY

[EVENT NAME] **LUNCH**

EVENT URL (SIGN UP FOR THE EVENT HERE): <http://www.seeuthere.com/events/id=28972>

WHEN: WEDNESDAY, Jun 7, 2000 9:00 AM

WHERE: EVENT PLAZA  
10 Main Street  
MOUNTAIN VIEW, CA 94040

WHAT'S HAPPENING: FUN

EVENT STATUS: COMPLETE

[MODIFY EVENT PAGE]

1002

1004

[SEND INVITATIONS TO GUESTS]

1006

[INVITE MORE GUESTS]

RSVP STATUS

1008

MAXIMUM ATTENDEES 1000

TOTAL INVITED 7

TOTAL REGISTRANTS 0

1010

REGISTERED 2

MAYBE 2

DECLINED 2

NO RESPONSE 1

1012

[SEND REMINDERS] (to all invited guests who have not responded yet)

1014



FIG. 25

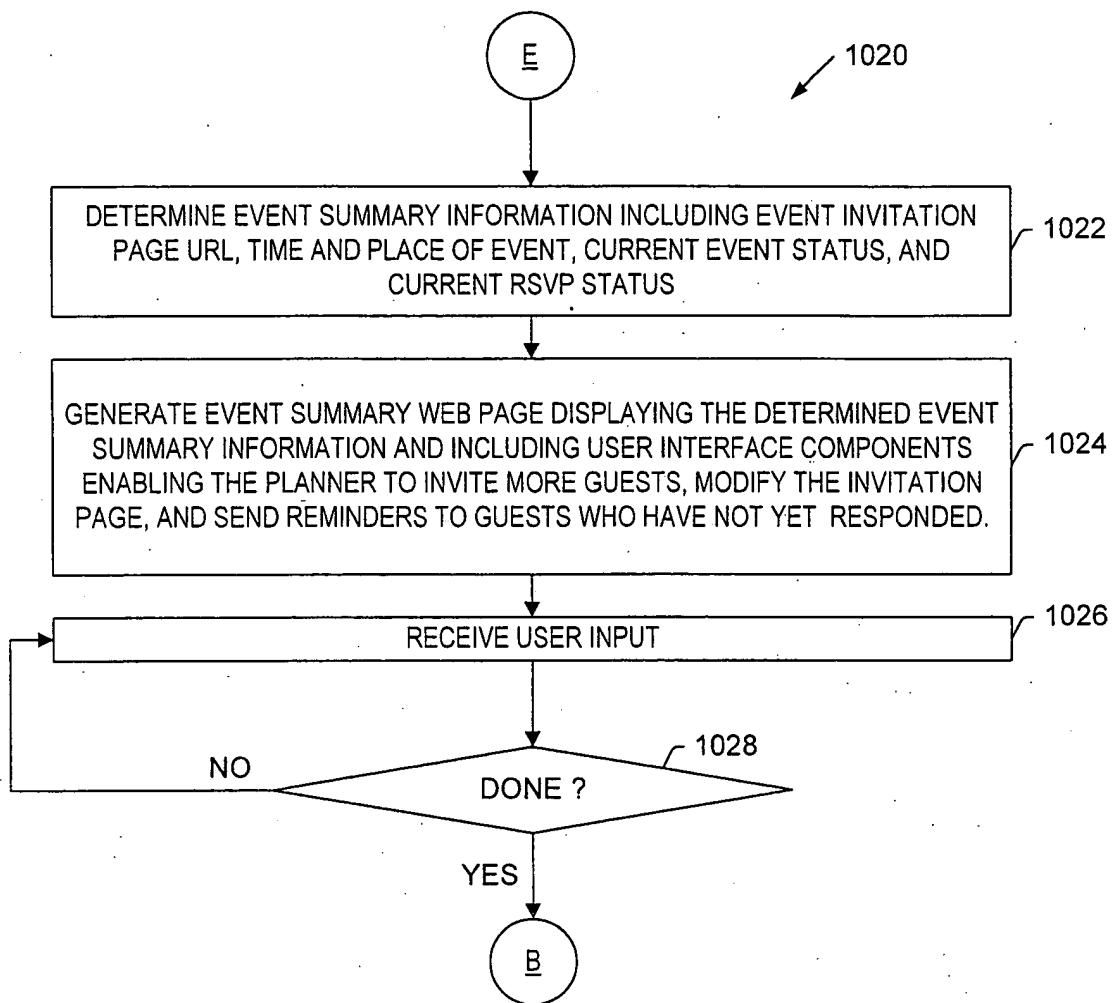


FIG. 26

1050

**MANAGE MY EVENTS**

**PLAN AN EVENT** 256

- CREATE AN INVITATION
- MANAGE MY EVENTS
- FIND VENUES & VENDORS

**GENERATE EVENT REPORTS**

**MANAGE CLUBS & ORGANIZATIONS** 258

- MODIFY MY CLUB PAGE
- VIEW MY CLUB PAGE
- MANAGE MY MEMBERSHIPS
- MANAGE DONATIONS

**MY ADDRESS BOOK** 260

- MANAGE ADDRESS BOOK
- IMPORT ADDRESS BOOK

**MY PROFILE** 262

- MODIFY PROFILE INFORMATION
- MODIFY BILLING INFORMATION
- GENERATE ACCOUNT REPORTS

1052

**CREATE AN EVENT**

1054

FIND EVENT:  **FIND**

1056

1058

LIST EVENT: **ALL EVENTS** **LIST**

1060

CLICK ON AN EVENT NAME TO VIEW DETAILS OR MODIFY IT

1062

SHOWING 1-3 OF 3 [FIRST] [PREVIOUS] [NEXT] ... [REFRESH]  
ALL A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

**CURRENT EVENTS ... CLICK HERE FOR MORE**

1066

	EVENT NAME	EVENT DATE	RSVP STATUS
<input checked="" type="checkbox"/>	<u>FUNDRAISER 2000</u>	<u>JUNE 22, 2000, 9AM</u>	<u>COMPLETE</u>
<input checked="" type="checkbox"/>	<u>BIRTHDAY</u>	<u>JUNE 28, 2000, 9AM</u>	<u>COMPLETE</u>
<input checked="" type="checkbox"/>	<u>PARTY</u>	<u>JUNE 30, 2000, 9AM</u>	<u>INCOMPLETE</u>

1068

1070

**CANCEL SELECTED EVENTS** **DELETE SELECTED EVENTS**

1064

FIG. 27

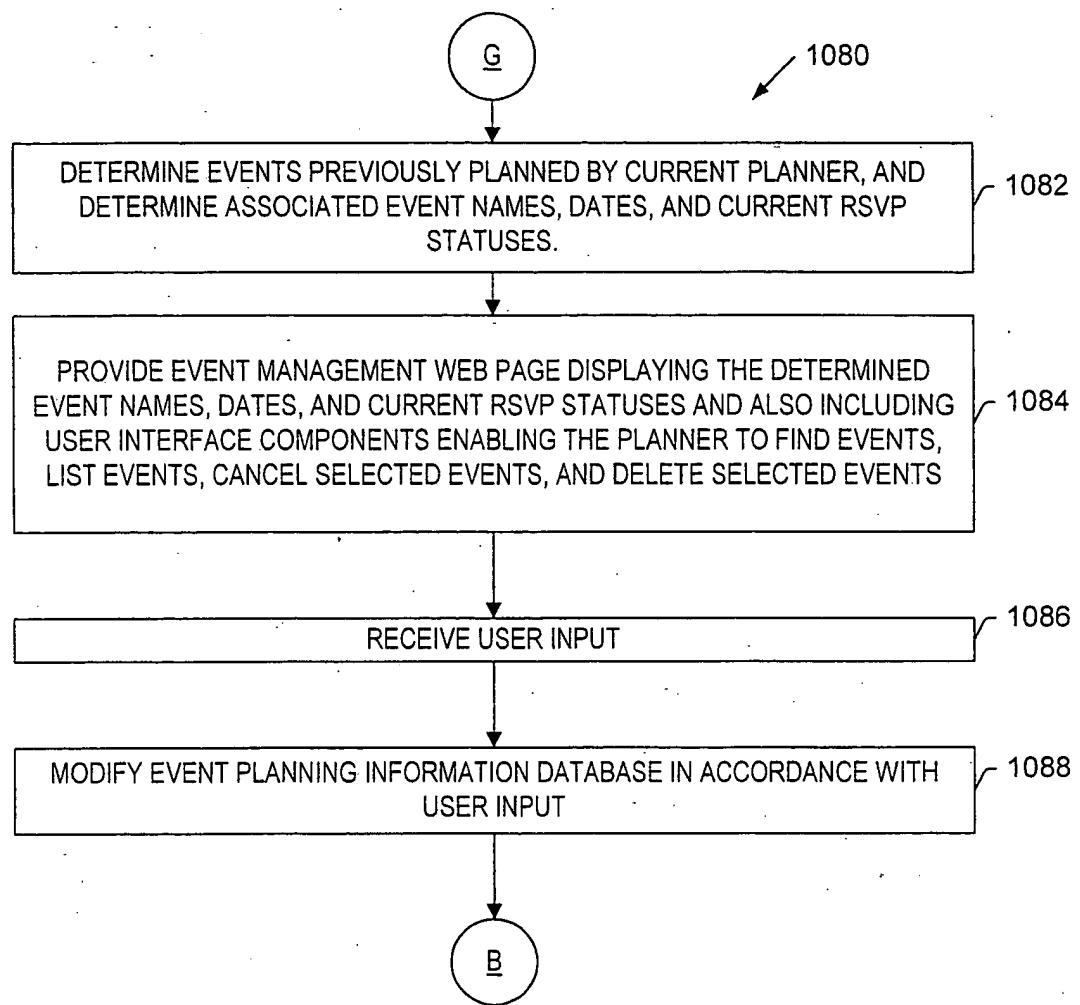


FIG. 28

1100

**EVENT REPORTS**

**PLAN AN EVENT** ↗ 256

- CREATE AN INVITATION
- MANAGE MY EVENTS
- FIND VENUES & VENDORS

**GENERATE EVENT REPORTS**

↗ 258

**MANAGE CLUBS & ORGANIZATIONS**

- MODIFY MY CLUB PAGE
- VIEW MY CLUB PAGE
- MANAGE MY MEMBERSHIPS
- MANAGE DONATIONS

↗ 260

**MY ADDRESS BOOK**

- MANAGE ADDRESS BOOK
- IMPORT ADDRESS BOOK

↗ 262

**MY PROFILE**

- MODIFY PROFILE INFORMATION
- MODIFY BILLING INFORMATION
- GENERATE ACCOUNT REPORTS

NAME: JDOE ↗ 1102

LOGIN: JDOE@XYZ.COM ↗ 1103

EVENT NAME ↗ 1104

**SELECT EVENT**

DURATION:

JUN  22  2000

JUN  22  2000

1106 ↗ ◉ PAYMENTS/CHARGES

1108 ↗ ◉ ADJUSTMENTS/CREDITS

1110 ↗ **GENERATE REPORT**

1112 ↗ **MANAGE MY EVENTS**

FIG. 29

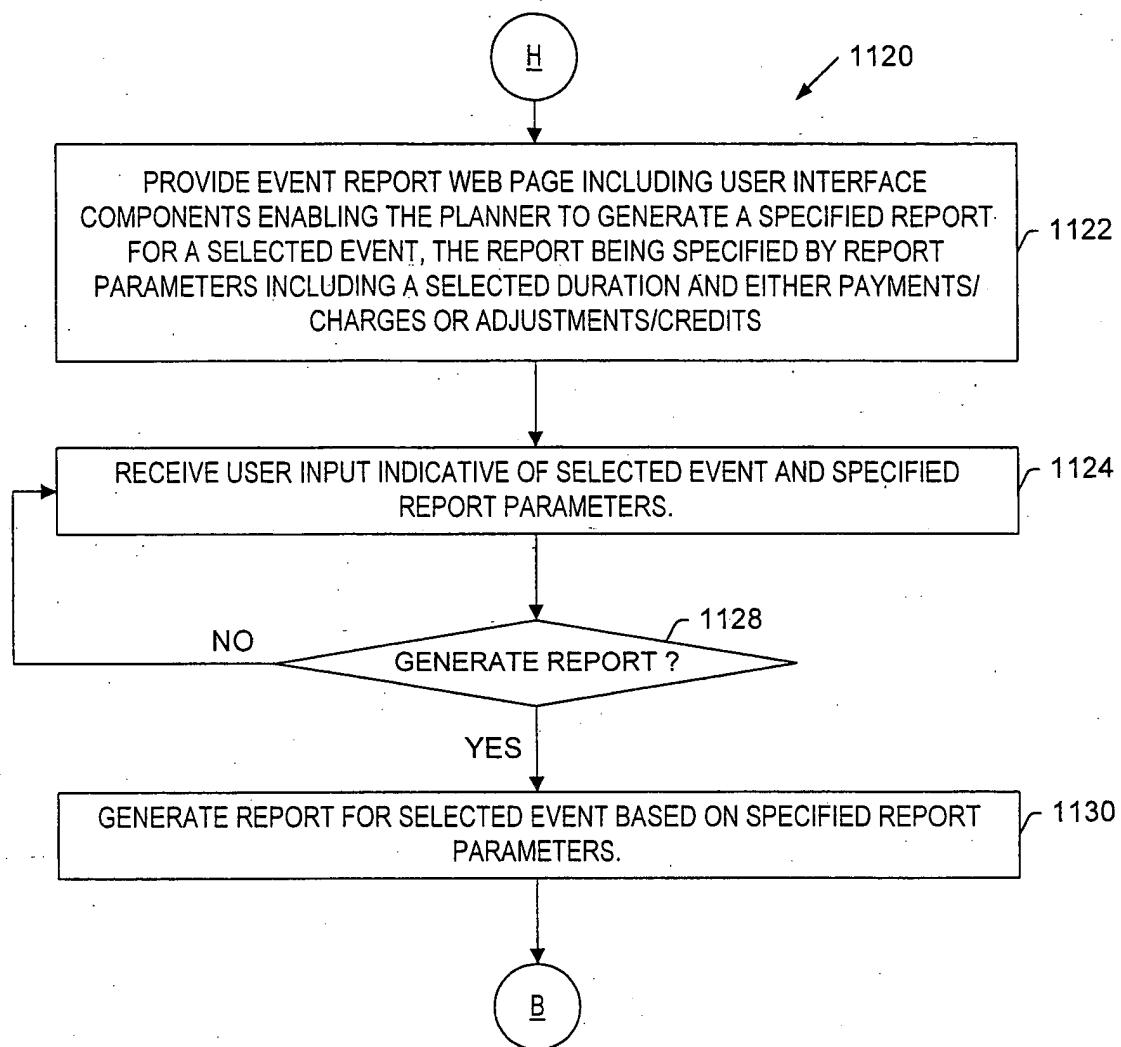


FIG. 30